

# In summary...

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# Webster's Expectation

## SUMMARY:

Covering the main points succinctly



Your Reality

**CIRCUMSTANTIAL:**

marked by careful attention to detail;  
abounding in factual details



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## What am I describing?

- 1 a** : two or more draft animals harnessed to the same vehicle or implement; *also* : these with their harness and attached vehicle  
**b** : a draft animal often with harness and vehicle
- 2** : a group of animals: as **a** : a brood especially of young pigs or ducks **b** : a matched group of animals for exhibition
- 3** : a number of persons associated together in work or activity:





# TEAM



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# Message 1:

Preparedness is a  
team sport



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# CDC will strive to:

- Be better teammates to make stronger teams with:
  - State and local public health and government
  - Federal agencies
  - Health Care Delivery system
  - Law Enforcement
  - Media and Communicators
  - Private industry





## What am I describing?

- 1 one that shares :
- 2 **a** : one associated with another especially in an action : **b** : either of two persons who dance together **c** : one of two or more persons who play together in a game against an opposing side **d** : either of two people living together;
- 3 : one of the heavy timbers that strengthen a ship's deck to support a mast -- usually used in plural





# PARTNER



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## What am I describing?

- 1 the action of a lever or the mechanical advantage gained by it
- 2 : Power, effectiveness
- 3 : the use of credit to enhance one's speculative capacity



# LEVERAGE



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# Message 2:

Know your partners  
and leverage  
resources



Central Intelligence Agency  
Director of Central Intelligence



**Know The Score!**  
Search Area Food Establishment  
Inspection Information **ONLINE!**  
**CLICK HERE!**



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# CDC will strive to:

- Be better partners and work to leverage resources through
  - Technical Assistance
  - Consistent messages
  - Clear messages
  - Two-way communication
  - Clear characterization of progress and gaps



## What am I describing?

- 1 : a standard on which a judgment or decision may be based
- 2 : a characterizing mark or trait



# CRITERIA



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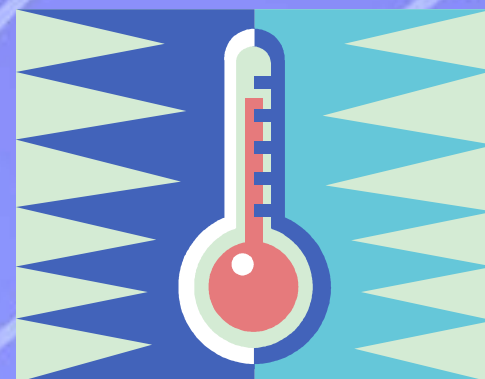
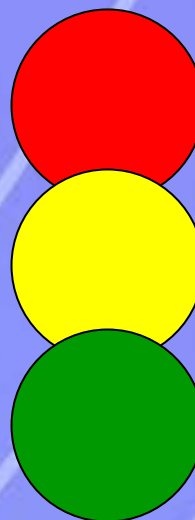
# Message 3:

TARGET CAPABILITIES

Know where you want to go, and use the same methods to measure if you've arrived

KEY PERFORMANCE INDICATORS

CRITICAL BENCHMARKS



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# CDC will strive to:

- Develop clear outcomes that:
  - Align with other federal agencies
  - Can be measured through observation, drills or exercises
  - Are meaningful
  - Can characterize progress and gaps
  - Are realistic in light of resource availability



## What am I describing?

- 1** : to direct the growth of (a plant) usually by bending, pruning, and tying
- 2 a** : to form by instruction, discipline, or drill **b** : to teach so as to make fit, qualified, or proficient
- 3** : to make prepared (as by exercise) for a test of skill
- 4** : to aim at an object or objective : Direct : to undergo instruction, discipline, or drill



# TRAINING



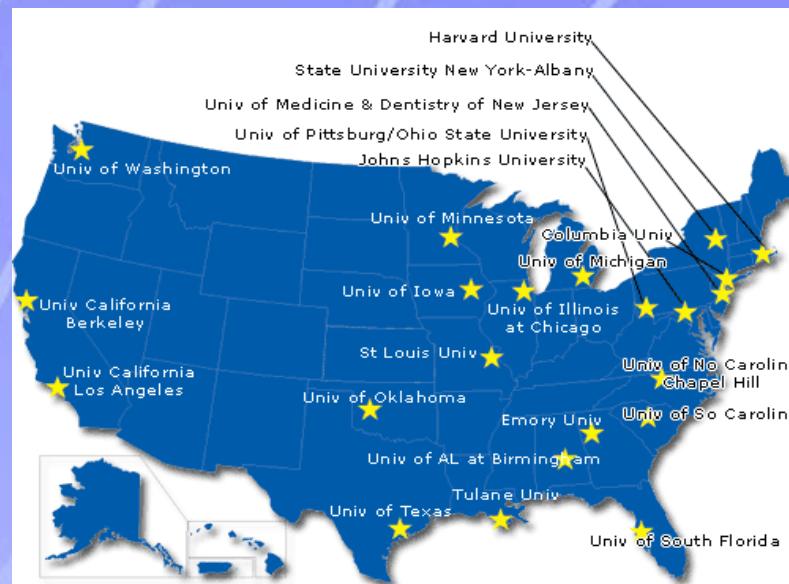
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# Message 4:



Invest in the public health workforce, both current and future



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# CDC will strive to:

- Increase the competency and capacity of the public health workforce by:
  - Offering distance learning opportunities
  - Creating a “network” of academic, specialty, and local public health partners for product sharing
  - Supplement the state and local workforce
  - Advocate for innovations in training and retention





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## What am I describing?

- 1 a** : to enhance in value or quality : make better **b** : to increase the value of (land or property) by making it more useful for humans (as by cultivation or the erection of buildings) **c** : to grade and drain (a road) and apply surfacing material other than pavement
- 2** : to use to good purpose
- 3** : to advance or make progress in what is desirable
- 4** : to make useful additions or amendments



# IMPROVE



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# Message 5:

Preparedness is a journey, not a destination, and continuous improvement is not optional, but required



***“TOPOFF Exercise Offers Lessons for Preparedness”***



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# CDC will strive to:

- Increase opportunities for continuous quality improvement through:
  - Technical assistance
  - Goals management
  - Exercise opportunities
  - After action reviews
  - Two-way communication



# Improving Health Impact



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**CENTERS FOR DISEASE™  
CONTROL AND PREVENTION**



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